



PARTNER WITH A RESULTS - DRIVEN ORGANIZATION

Since 1955, the mission of the Cystic Fibrosis Foundation is to assure the development of the means to a cure and control of cystic fibrosis (CF) and to improve the quality of life for those with the disease. The CF Foundation tirelessly pursues its mission by supporting scientific research, which is dedicated to the discovery and development of new therapies. At the same time, it funds and accredits a network of specialized treatment centers that provide state-of-the-art care for people with CF. By applying the same principles that a “for-profit company” follows – efficiency, innovation and a results-driven approach – the CF Foundation is making a profound difference in the lives of those with CF.

EFFICIENT

For more than two decades, the Foundation has been recognized as one of the most effective and efficient organizations of its kind, and is an accredited charity of the Better Business Bureau’s Wise Giving Alliance. SmartMoney has recognized the CF Foundation as “a charity that won’t waste your money.”

INNOVATIVE

Forbes has recognized the CF Foundation for its innovative approach to curing a disease. By offering milestone-driven research awards, the CF Foundation stimulates the development of new CF therapies that are having profound impacts on thousands of young lives.

JOIN LAIRD HAMILTON, DAVE KALAMA AND THE SURF COMMUNITY AS WE CELEBRATE THE UNIQUE BOND BETWEEN SURFING AND THOSE WITH CYSTIC FIBROSIS

**Saturday evening, August 6th, 2011
Hyatt Regency Huntington Beach Resort & Spa**

Although the outlook for a child born with CF today has improved tremendously over the years, it is not good enough. Your partnership with the CF Foundation is critical to ensuring that the momentum in CF research continues.

Past event PTAC sponsors include:

- Alexander Imports
- American Airlines
- Billabong
- BJ’s Restaurants
- Coast Benefit Consultants
- Daniel Mitchell, LLC
- Fubar
- Huntington Beach Surf School
- Kelly Slater Foundation
- LAcAR.GUY.com
- Lexus
- Los Angeles Dodgers
- Newport Surf Camp
- PacSun
- Pepsi
- Quiksilver
- Rockstar Energy Drink
- Volcom
- and more

COMMITTEE

Honorary Co-Chairs

Laird Hamilton & David Kalama

Event Co-Chairs

- Judy Burlingham
- Todd Elder
- Jerry Hennessy
- Paul Motenko

Event Committee

- Brad Burlingham
- Barbara Caruso
- Kim Daskas
- Rick Parkhill
- Erin Peacock
- Pati Cinkle
- Kelly Jo Mallars

Master of Ceremonies & Auctioneer

Shawn Parr



Log on to our website
www.pipelinetocure.com

TITLE SPONSOR

\$50,000 INVESTMENT

\$40,720 OF YOUR TITLE SPONSORSHIP IS TAX DEDUCTIBLE

BENEFITS INCLUDE

Exclusive industry title sponsor status

Logo identification on all printed materials including, but not limited to invitations, event letterhead, event signage, programs and posters

Corporate identification included on all print and electronic media

Private VIP Reception event held in sponsor's name

Logo identification included on all sponsor gifts

Corporate identification included on all post-event correspondence to event attendees

Special appreciation gift

Four VIP dinner tables of ten

Opportunity for sponsor to use the Cystic Fibrosis Foundation name and logo in marketing campaigns

Ability to provide creative input into event with special consideration to providing maximum marketing opportunities

First right of refusal for next year's title sponsorship

PLATINUM SPONSOR

\$25,000 INVESTMENT

\$20,310 OF YOUR PRESENTING SPONSORSHIP IS TAX DEDUCTIBLE

BENEFITS INCLUDE

Company name and logo included on all printed materials including, but not limited to invitations, event signage, programs and posters

Corporate identification included on all print and electronic media

Corporate recognition during event

Thirty tickets to private VIP Reception prior to event with additional VIP Reception tickets available at \$250 each

Three VIP dinner tables of ten

Special appreciation gift

Opportunity for sponsor to use the Cystic Fibrosis Foundation name and logo in marketing campaigns

First right of refusal for next year's Presenting Sponsorship



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GOLD SPONSOR \$15,000 INVESTMENT

\$11,840 OF YOUR PLATINUM SPONSORSHIP IS TAX DEDUCTIBLE

BENEFITS INCLUDE

Company name and logo included on invitation and program

Corporate recognition during event

Twenty tickets to private VIP Reception prior to event with additional VIP Reception tickets available at \$250 each

Two VIP dinner tables of ten

Special appreciation gift

Opportunity for sponsor to use the Cystic Fibrosis Foundation name and logo in marketing campaigns

TABLE SPONSOR \$5,000 INVESTMENT

\$3,370 OF YOUR TABLE SPONSORSHIP IS TAX DEDUCTIBLE

BENEFITS INCLUDE

Company representation included on invitation and program

Corporate recognition during event

Ten tickets to private VIP Reception prior to event with additional VIP Reception tickets available at \$250 each

One dinner table of ten

Special appreciation gift

VIP PARTY TICKET \$500 INVESTMENT

\$345 OF YOUR INDIVIDUAL TICKET IS TAX DEDUCTIBLE

VIP TICKET PROVIDES ACCESS TO

Private VIP reception prior to event

Cocktail reception

Silent & live auction

Gourmet dinner

Headliner entertainment

Special appreciation gift

INDIVIDUAL TICKET \$350 INVESTMENT

\$200 OF YOUR INDIVIDUAL TICKET IS TAX DEDUCTIBLE

TICKET PROVIDES ACCESS TO

Cocktail reception

Silent & live auction

Gourmet dinner

Headliner entertainment

Special appreciation gift



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Donor Information	
Company Name	
Contact Person/Title	
Address	
City/State/Zip	
Telephone/Fax	
Email	

Donation Information (Silent & Auction, Gift Bag, In-Kind, Financial Contribution)			
<p>Description of item(s): Please give a complete and detailed description of the item(s), service(s) and/or privileges you are donating, including size or dimensions, color, type of material(s) used, and any other information or restrictions that may help us to describe the item(s) in the catalog accurately. Please date gift certificate(s) as of July 1, 2010, preferably valid for at least one year from that date. If available, please provide brochures, visuals, printed materials and/or menus for display purposes. These items can be returned upon request. If donating item(s) or certificate(s) for our welcome bag, please provide 600 items.</p>			
Sponsorship Levels	<input type="checkbox"/>	Title Sponsorship \$50,000 investment	
	<input type="checkbox"/>	Platinum \$25,000 investment	
	<input type="checkbox"/>	Gold \$15,000 investment	
	<input type="checkbox"/>	Table \$5,000 investment	
Ticket(s)	<input type="checkbox"/>	\$500 VIP Party Ticket	
	<input type="checkbox"/>	\$350 Individual Ticket	
Item or Services	<input type="checkbox"/>	Item	
	<input type="checkbox"/>	Certificate	
	<input type="checkbox"/>	Welcome Bag	
	<input type="checkbox"/>	Value	
	<input type="checkbox"/>	Item Pick Up Required	
Contribution	<input type="checkbox"/>	Check (Payable to CF Foundation)	
	<input type="checkbox"/>	Cash/Money Order/Cashers Check	
	<input type="checkbox"/>	Credit Card [Type _____]	
		C/C No _____	Expiration _____
	Billing Zip Code _____	Name on Card _____	

Please complete this form and send to:

Pipeline to Cure, c/o Cystic Fibrosis Foundation, 2150 S. Towne Centre Place, Suite 120, Anaheim CA 92806

You may also fax to (714) 938-1462 or email ggreen@cff.org. The Cystic Fibrosis Foundation is an approved IRS 501(c)(3) charity. All donations are tax deductible to the maximum extent allowable by law. For more information on the Foundation or the event, please call (800) CF-CURE-1. For additional event information, visit www.pipelinetoacure.com and follow us on Twitter and Facebook.